

Packaging – the unity of form and protection



During package development of SinusCandle, we focused on the needs of retail chain stores. Our product is packaged in pairs in self-coloured cardboard box.

The special design of the cardboard box highlights the unique shape of the candles and provides protection against physical effects. Inside the cardboard box each candle is packed in plastic bag which ensures dust- and surface protection. This double protection accompanies the products along its life cycle from the candle factory to the customers.



Candles (one pair pack) are displayed in custom counter display box which contains four different coloured candles. Thanks to its strong material and structure the counter display box can be refilled many times. For easy handling, the double package has a practical, hand-shaped flap, which helps removing the product from the display box. This packaging system containing four different colours provides wide variety in small place.



For safety transportation SinusCandles are supplied in two kinds of corrugated boxes including counter display box and refill box as you can see in the pictures below.

- **The counter display box** containing double packages is placed in a corrugated box with a plastic band and a corrugated paper sheet for cushioning.
- **The refill box** contains candles of the same colour, altogether 9 pieces of double packages. One of the advantages of the refill box is that it is reclosable, and due to its structure and size it can be easily placed and fixed on a pallet.



Each of our product and shipping unit is equipped with barcodes.

Packaging size and weight of products

Packaging	Content	Size (mm) length x width x height	Gross weight (g)
Double package	2 pcs candles	32x54x321	172
Counter display box	16 pcs double packages	280x230x315	2900
Corrugated box for display box	1 piece of counter display box	286x240x330	3250
Refill box	9 pcs double packages	365x178x108	1710

Counter display box can be placed on a storage shelf with following dimensions: width 23 cm, length 28 cm, height 35 cm. Dimension of SinusCandle: 300x23 mm, 65 g.

Instructions for opening a corrugated box containing display box

- ▶ Open the corrugated box.
- ▶ Remove the corrugated paper sheet from the box.
- ▶ Using the plastic band pull the display box out carefully and after removing the plastic band put the display box on the shelf.

Instructions for refilling a counter display box

If one of the colours is sold out from the display box this colour can be easily refilled as following:

- ▶ Open the refill box.
- ▶ Take out the necessary amount of candles out of the refill box.
- ▶ Put the candles (maximum 4 double packages per colour) into the display box.
- ▶ Close the refill box, if it is empty reserve the refill box for returns.